

Semester	Winter	Summer	1st and 2nd semester (annually)			
ECTS credits	3	3				
Language	English					
Content	Applied Business Language with specific focus on topics, such as the following: <ul style="list-style-type: none">- Application, CV/Résumé, Job interview- Intercultural communication- Companies (structure, legal entities, etc)- International marketing- Statistics – understanding and interpreting facts, figures and trends- Leadership - strategy and change- Accounting- Globalization – chances and problems, international trade- Business ethics					
Learning objectives	Successful students will be able to communicate in the foreign language in a specific academic and business context. They have good command of a broad lexical and stylistic repertoire to carry out a variety of subject-related and professional tasks, such as discussions, presentations, business correspondence, case studies, reports). They are aware of intercultural differences in business communication.					
Preconditions for attendance	Level B2.2 CEF					
Work load	180 hours in total, consisting of 56 hours seminars 122 hours guided autonomous learning, preparation for presentation and projects 2 hours final written examination					
Preconditions for examination	Project in 1 st course term					
Forms of teaching and assessments		Weekly hours			Assessment	ECTS Credits
	Teaching units	L	S	T		
			2 WS) 2 (SS)		Written exam (90 min.): <i>Reading and Listening Comprehension, Writing;</i> Presentation with Discussion (15 min.) <i>Weight 3 : 1</i> <i>Both (single) parts of the exam have to be passed and taken without the help of any dictionaries.</i>	6
Bibliography (latest editions apply)	Information on textbook title will be given in the seminar Additional and practice material (computer, audio, video, print) is available for use in the SLZ (multi-media centre)					
Study Program	Use of foreign business language in Bachelor course and employment					