

Semester	Winter	Summer	2nd Semester			
ECTS		5				
Language	English					
Content	The module provides an overview of basic principles, concepts, models and challenges in the field of business ethics. A special focus is laid on the contrast between institutional incentive compatible concepts and personalised applied ethics. The discussion is based on case studies illustrating current fields of conflicts. Students have to prepare a presentation and seminar paper on a concrete case study. Examples for topics of case studies include <ul style="list-style-type: none">- internationalisation, competition of investment locations and social dumping- corruption in value chains and public calls for tender- technological and environmental risks- stakeholder and shareholder approaches- corporate social responsibility					
Learning Objectives	Successful students will be able to understand and apply basic concepts of business and corporate ethics within concrete business contexts and decision-making processes of strategic management and organisation. Furthermore, they will be able to connect internal corporate ethics models with communication and integration strategies in markets.					
Precondition for attendance	No requirements					
Work load	150 hours in total, consisting of 36 hours attendance in lectures and seminars 54 hours supervised autonomous learning 60 hours preparation for presentation and paper					
Preconditions for approval to the exam	No requirements					
Forms of teaching and assessment		Weekly hours			Assessment	ECTS
	Teaching units	L	S	T		
			3		Presentation and seminar paper	5
					Weight 1 : 2	
Bibliography	Homann, K., Lütge, C.: Einführung in die Wirtschaftsethik, Lit, 2005. Korff, W. et al. (Hrsg.): Handbuch zur Wirtschaftsethik, Bd. I-IV, Gütersloh, Gütersloher Verlagsgesellschaft, 1999. Koslowski, P.: Principles of ethical economy, Kluwer, 2001.					
Programs	Master General Management; Master Business Administration					