

Faculty of Business Administration

Bachelor Program International Management

Group: Economics

Module: Microeconomics II: Market and Competition

Module No. 4.2.4

Responsible:

Prof. Dr. Harald Simons / Prof. Dr. Bodo Sturm / Prof.

Dr. Rüdiger Wink

Leinzia	University	of Anr	olied	Sciences
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Lerpzig University of Appt	ica sciences								
Semester	Winter	Summer	2nd sen	nester					
ECTS credits		5							
Language	English								
Content	The basic concepts of market and competition are taught and applied to concrete cases of anti-trust policies and other types of government intervention. Core elements are: - the basic functions of market and competition - market failure, competition failure, policy failure - regulation, structural changes and social security								
Learning objectives	Successful students are able to - understand the functions of market and competition in a market economy, - understand the consequences of government intervention and regulation, - understand possible trade-offs between social justice and economic efficiency, - apply general concepts to concrete market cases.								
Precondition for	It is recommended to have finished the module "Microeconomics I" (4.1.5) or corresponding								
attendance	knowledge								
Work load	150 hours, including 42 hours attendance 106 hours individual learning 2 hours examination								
Precondition for exam	None								
Forms of teaching and assessments	Teaching unit		eekly hou S	urs T	Assessment	ECTS			
		2		1	Written exam (90 min.)	_ 5			
Bibliography (latest editions apply)	Krugman, P.R., Obstfeld, M.: International Economics, Addison-Wesley Longman. Sherman, R.: Market Regulation, Addison Wesley. Pindyck, R.S., Rubinfeld, D.L.: Microeconomics, Prentice Hall. Varian, H.R.: Intermediate Microeconomics, Norton. Bachelor Business Administration; International Management								
Study Program	Bachelor Busi	ness Administ	ration; I	nternatio	onal Management				