

Preliminary programme of the Digital IW 2021

TUESDAY 16.3.

Opening of the event

Common opening lecture: "Let's promote wellbeing online"

Field-specific online-lectures related to the main theme

WEDNESDAY 17.3.

Working together in small groups via the DJ method

Common evening programme online

THURSDAY 18.3.

Presentations of the DJ results

Announcing the winning teams

What is a Design Jam?

A Design Jam is an inspiring, entertaining, and multidisciplinary event where people with different skills and knowledge join forces to solve real-life problems. It's a place for students, programmers, designers, engineers, researchers, business developers, marketers, visionaries and all kinds of curious people.

A Design Jam is about doing by learning and finding new solutions, solutions that provide clear added value. It is a development event, the duration of which is always predetermined. The key parts of a Design Jam event are: orientation and assignment, observation and research, development, and conception and presentation of the idea. In a Jam, the developers work as a team and their purpose is to solve the given challenge. The output of the group is most often a visual and illustrative concept.

Working in a Design Jam is clearly structured and instructed. The conceptualised tools for innovation will be available to participants throughout the event.