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Other exchange programmes at KdG

Business for Exchange

(Inter)national lecturers and business wizards present a state of the art programme for students in the field of business management. You'll improve your knowhow and skills in, for example, logistics supply chain, international law, business law, European law, marketing & sales, entrepreneurship & strategy, management (presentation, communication), creativity, intercultural communication ...

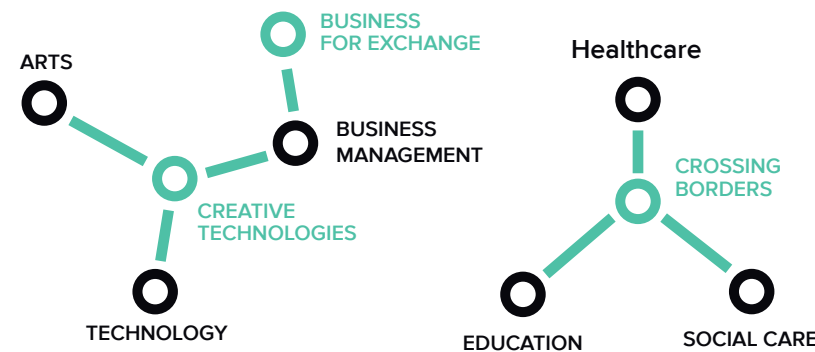
Autumn
and spring
semester or
full academic
year

Crossing Borders: Global challenges in education, welfare and health

Are you moved by the world's grand societal challenges? This state of the art programme brings together health care, social work and teacher education as professionals in these fields are confronted with similar global challenges such as human rights, migration, poverty and sexuality. Students in this programme will work on real life cases from an interdisciplinary perspective. You can combine this programme with a work placement for the study programmes Nursing and Midwifery.

Spring
semester
only

KdG GPS - STUDY FIELDS & EXCHANGE PROGRAMMES



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University College

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**Creative Technologies
& Entrepreneurship**
Exchange programme

KdG Karel de Grote
University College

Creative Technologies & Entrepreneurship

Exchange programme for students in Marketing, Multimedia & Photography

A unique programme, presented to you by the faculty of Management & Technology, especially for students in the field of Business Management and Applied Engineering and Technology. In fact, everyone who has a background in one of these fields of study, is welcome. Students in photography or graphic design (to name a few), ... this way please.

What to expect?

This programme will attract everyone whose heart starts beating faster upon hearing the words entrepreneurship, groundbreaking multimedia and imagery. Expect the unexpected! Content from here to eternity:

- Image & creativity: video, animation, graphic design
- Technology: online marketing, programming ...
- Entrepreneurship: boot camp, seminars on topic ...

As the world is rapidly changing, companies are eagerly searching for skilled people, young urban potentials, ready to take on the world. This course will give you the chance to refine your creative, technological and entrepreneurial skills.

Focus?

What to do after you graduate? Will jobs be hard to find? Better be prepared! That is why we focus on employability. What do employers expect? What competences does a young graduate need to start a job as a multimedia/marketing or audio-visual professional?

- Be social and start networking. How? We'll provide you with all the necessary tools.
- Be a problem solver! How? We'll present test-cases.
- Become a team player! How? You will study amidst young ambitious people from all over the world. Dialogue is key to successful multicultural business relations.

Are you up for it?

You'd better be! At the end of this course, you will shine with pride, not only because you will have refined your multidisciplinary competences (programming, writing a business plan ...), but you will also be triggered to start your own company anywhere in the world. This course is the perfect introduction to an international career. You will be guided through this programme by highly skilled professionals and dedicated teachers.



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Modules

- You need to take up a minimum of 21 ECTS and a maximum of 36 ECTS
- Crxssover - The Project + Bootcamp Creativity are two courses you'll have to take in order to complete the programme (9ECTS)
- You can choose freely between the other components to complete your programme.

Image (creativity)	9 ECTS
Media Psychology	(3)
Trend Watching	(3)
Video and Animation	(3)
Technology	12 ECTS
Online Marketing + Project	(6)
Programming	(3)
Graphic Design and Image Building	(3)
Content (entrepreneurship)	18 ECTS
Bootcamp Creativity, Communication and Teamwork	(3)
Seminar Expert Meetings Entrepreneurship	(3)
Project Management	(3)
Business Modelling	(3)
Crxssover - The Project	(6)

Read at the detailed description of our courses:
www.kdg.be/en/creative-technologies-and-entrepreneurship.

English language requirements

All modules are taught in English, so Level B2 is recommended.

Need some extra motivation?

- You will work on real life cases.
- The students are a mix of local and international students: you will get to know the Belgians!
- Alumni really appreciate the warm relations between students and teachers.
- Events such as the Welcoming Days and Farewell Friday are organized especially for you.
- Antwerp is a gateway to Europe and the world! Paris, London and Amsterdam are less than two hours away.
- And there is more: Antwerp is also a Walhalla for chocolate lovers, beer drinkers and French fry fanatics.

When?

Autumn semester only.
• 15 May: application deadline

Where?


Lessons will be taught on one campus. Projects will take you all over the city. Check the latest location info on our website: www.kdg.be/en

How to apply?

Check our website for application requirements
www.kdg.be/en/creative-technologies-and-entrepreneurship

Questions?

 KdGinternational

 Group 'Exchange programme @ KdG: ask a student!'

international@kdg.be

“KdG is the place where I can make my dreams come true. Studying here is not just about reading dry material, I am learning everything with a focus on practice. When my first class started I understood that my teachers aren't just certificated speakers, but real specialists in their profession. Moreover, Antwerp is one of the best cities in the world for student life after classes.”

Sarunas Docius, student in Creative Technologies & Entrepreneurship, autumn 2016, from SMK University of Applied Social Sciences, Klaipeda, Lithuania

Come study in Antwerp

Karel de Grote University College (KdG) in a nutshell:

- Largest university college in Antwerp (Belgium) and a leading institution in higher education
- More than 12,000 students in six study fields: **Business Management, Technology, Social Care, Healthcare, Education and Arts**
- Known for its student-centred approach and practical training



“Antwerp is Europe's place to be. Appreciated by fashion moguls, club queens, art lovers and diamond dealers. Belgium's capital of cool and the country's second biggest city once again revels in fame and fortune.”

Lonely Planet

With its 174 nationalities and more than 500,000 inhabitants Antwerp is the biggest city in Flanders. People with various religions live closely together here. There are Roman-Catholics, Protestants, Jews, Muslims, Anglicans, Orthodox and freethinkers.

Inhabitants of Antwerp like to call their city a metropolis, even though it often feels like living in a village where everyone knows each other.

Come study at KdG and discover multicultural Antwerp!